



Welfare Campaigns Meeting - 27-10-2021

Attendance: JG (Senior Welfare Officer), AC (Campaigns Manager), LM (Male Welfare), TA (Female Welfare), AW (President), KM (Vice-President), DM, LJ, MS, KH, CW, CG, EL

Apologies:

Absent:

Location: Brooks Bar

November

AC: So november is starting, we are ready to go! The events happening are the Cuth's lions match and a pub quiz - make sure you guys are inviting all your friends to the events and posting on your own social media too, it will help to get a wider reach. Pub quiz on the 13th here in Brooks Bar. We also have a talk - JG knows more about this

JG: The talk is happening on the 15th with George, college has organised that and it will be held in the dining hall on the bailey. He is going to talk about mental health, the prison system, drugs and alcohol, and how he now helps others in similar situations. It is our job to advertise it, there will be a drinks reception afterwards. We will be have whiteboards where people can write what november means to them and take pictures with that, maybe turn it into videos for the campaign - if anyone is great with film making that would be ideal

AC: The idea is to take videos of the events, sports and socs talking about mental health, and then at the end of the campaign we will have a video to wrap it up as well as having a record of what we have done. If anyone is keen to help with that if you let me know! We are getting these designs made as pins and stickers to give out at events when taking donations. For donations we have a november page and please share it when the campaign has started. For every campaign we have big events but also a lot of social media content - we use canva. It is easy to use

AW: Canva changed my life <3

AC: We will share the Cuth's and the specific Cuth's welfare logo which need to be popped on every post you make. We need quite a bit of social media content - if any of you feel like that is your thing that would be ideal. Will make a google drive to pop your stuff in so we avoid repeats of things. We want stats and facts, resources for support and advice, and then relevant charities for november. Our first event isn't till the 7th so we would like to post stuff before. KH will make the stats and facts posts. LJ will make the resources posts. If someone can do a general november one

JG: The charity match proceeds are going to the Lions Barber Shop Collective



AC: Everything else is going to movember. Maybe we don't need a charity one then

JG: You are all on the team for a reason so do explore and make things that you think are worth getting out there! Through the year we will have different campaigns

AC: A lot of this is set because it is so close but later in the year everything will be more collaborative. We want a final event to end movember - does anyone have any ideas? Let me know if you think of anything!

JG: There were talks of a film screening

AC: We have time so if it needs more planning that is fine and doable

JG: If people want to be involved in writing the pub quiz that is possible

AC: I will write the titles

AW: Did TM (Bar Steward) talk to you about a prize? She is happy to keep the bar tab on as a prize, she said she will give that to us for free

JG: We normally do first, second, and third prizes

AW: She thinks she can do a 20 voucher and then maybe some bar merch. If you want a third one I can find some old stuff to give away so we don't have to spend any money

AC: We also want to decorate with moustache decorations

JG: We can do an arts and crafts meet up. For the talk we also have a blurb and picture, college are doing seat bookings. Mentors and SCR members are being invited. It would be good to have snacks for the pub quiz

AW: With snacks, we have the policy that you can't spend money on consumables - couldn't buy pizzas and things like that because we have to look at it from a charitable aims perspective. You could do a cake sale but it would be bare effort

AC: I also wanted a welfare brunch, we used to do them. It was an open invite - will think of a date for one of those soon. That is everything for movember and that is our campaign for a while now - do let me know of any ideas and especially for a final event - asap would be ideal!

JG: We also want to make posters to put up in accommodations

AC: If you see too many instagram posts on the drive make posters and vice versa. Also if you make something maybe try do it in the other form so we have both

AW: I asked TM if we could do a cocktail with 20p maybe going toward the charity - that would raise a lot of money. Could just be a different colour frog

AC: We will do some prep for the pub quiz - table decorations would be good with information about the charity

JG: If anyone wants to create a leaflet, I don't know if it would work with the budget, but it's a good way to get the information out to people in a more accessible way



AC: If anyone does want to give that a go it would have all the three keys headings we would want - similar information to all the posts, just a physical form

JG: We do alternative texts for all our posts - if you can write a description of your post that would be useful!

AC: Will post in the group what we need you all to do for events and things, who is doing what and going where

DM: I would be happy to host the pub quiz

JG: I want to make the lighting in here a lot cooler for the pub quiz. Will also have the card reader and buckets for donations

AOB

AW: If you are a method III officer which is what you all are, it is the same thing as being elected in the meeting. It is a serious position, others want your role and you need to treat this as the responsibility that it is. Let us know if you can't make it to the meeting - ideally with notice. That goes for JCR meetings, they are important to attend because things happen in them that affect welfare so if you're not there the representation might not be there and secondly it is important to understand the way everything else in the JCR works.

Expectations on managing workload is that if someone has asked you for something, try do it within three days and if you can't do it within that time get back to them and tell them when you can do it by