



# Outreach Committee Meeting – 27.10.2021

Attendance: CL (Outreach Chair), AW (President), KM (VP), MS, YN, HD, BS, ML, SL, JH

Apologies: EB

Absent:

Location: Conference Room

Agenda:

Welcome/Introductions

Plans for the year

12 Days of Outreach

Naked Calendar Charity

DASH/Michaelmas Ball

AOB

Welcome

CL: Firstly let's just go round and introduce ourselves with either your favourite outreach project or a near death experience. JH is the publicity officer, YN is our DUCK Rep, EB is the CVN Manager, HD is events manager and BS is the projects manager

Plans for the year

CL: I have my ideas but I want everyone else's inputs and thoughts. We have been doing 12 days of outreach for the last few years, I want to bring it back strong. We will be doing a 24 hour musical at some point hopefully, AW and IC are keen to help out, Mamma Mia would be the correct choice. We have the Calais trip next year and that will be a big fundraising project throughout the year. Movember is around the corner, we are not doing much organisationally for that, I know Welfare are taking the lead and on it already. After Christmas I want to do Cuth's Take Me Out. Did anyone have anything particular in mind when they signed up?



HD: A food bank would be great

ML: Over the pandemic I worked with a charity who distributed leftover restaurant meals to NHS workers and things like that but I think we could do something with leftover college meals for those who need them

CL: I would like to do a regular foodbank project, we go hard over Christmas but people need support all year round. I am not sure how feasible this would be but something similar to Too Good To Go: there's a lot of places who don't do things like this due to branding but I was thinking we could get the food from the places who don't do it and re package them and then distribute. Doing it with college would work well but I am not sure how restrictive college would be. I am not sure if we would be able to package and distribute all the time or would it be more feasible to let people in - I will talk to college about this

BS: We could do a huge dodgeball game - a tournament sort of thing as a fundraising event

## 12 Days of Outreach

CL: We need to get on this quite soon. It is doable as we can each take a day or two each. The days can be fundraising or volunteering focused. Any ideas?

HS: Karaoke!

CL: Absolutely! We are starting on the 29th of November

SL: We could do like a sort of glow stick hide and seek with different years hiding and seeking

CL: I want to push the social side of things this year

MS: We need to capitalize on how bitter the second years are

CL: Mismatch games are something that always work well and it's a pay to attend event, I have that down

AW: Some of the days can be more volunteering focused

CL: I was thinking of Christmas parcels for the homeless. ZH wants more mugs for the library and we could collaborate with them and do a mug painting session.

KM: A food bank donation day going around parsons would work well as people always have so much food left at the end of term

CL: There are a couple food banks in the area, a lot of them are church based and I am a bit hesitant to work with any religious organisation. If we need a filler we can do a raffle

AW: If there is a JCR meeting in 12 days a raffle or silly little competition works well

CL: I would love to do a blood drive, scared of needles but I think it would be a popular event. BloodSoc might know or at least have information for us. My big event idea is a Christmas fair, I want a Christmas version of Freshtival. TB is very excited about this event.



We are tempted to have some stalls in the dining hall with Christmas market vibes, food stalls etc, a Christmas market type of thing followed by a silent disco.

AW: If it was a charity event, catering staff could potentially do some food

CL: We need to fundraise for the charity trip - it is a huge event and would people prefer this money go directly to an organisation? To explain what the Calais trip is, I have worked with a refugee community kitchen who make hot meals and provide them all across the north of France to refugees. It was one of the projects that got me into volunteering over fundraising. It would be a small trip - they can only take 10 at a time, I want to do it in summer. The whole thing will cost about £2k, £200pp - there isn't a figure right now for how much we want to aim to fundraise but currently as much as we can. It's a project I am very passionate about. I don't know if people will go to a ticketed event to raise money for a trip

AW: I think you will get more people with a donation to an organisation - it is a tough one to explain to people

CL: So what does everyone think about 12 days? It should be our focus over the next few weeks. We often raise money for DASH which helps people who are homeless or about to become homeless. If anyone had any burning causes they wanted to centre it around let me know

BS: With the mug painting could we do a tea, coffee, and cake stall to raise money there too

ML: My mum has a pottery painting business and we can ask her about sourcing mugs, if we need things I can ask her for any resources

CL: Our definite ideas are the Christmas fair with a silent disco, karaoke, food collection, mug painting/bake sale. Our maybes are the mismatches, the dodgeball game, a floodlit if there's a match on. I would like to do a bingo!!!

AW: Bertie's Bingo!!!

CL: We also have the JCR meeting, the glow stick hide and seek. Also have parcels for homeless people

AW: You could collab with a sport and society?

CL: Collabing with the choir for the carols event would be an easy one. Blood drive too! We also previously did the christmas card writing for people in a local care home

AW: Carols are on the 5th - we will also have panto in this time period which I suggested be on the 2nd, 3rd, 4th. Could do a drinks reception for the carols

MS: Also mince pies!

AW: Mince pies, wine!



## Naked Calendar Charity

CL: We get to decide the charity, I am quite keen for it to be an eating disorder charity. I don't know if anyone has any specific suggestions

ML: BEAT is good; it is a big, well known one but I'm sure there are similar

CL: If people want to go away, send in a few ideas by tomorrow. Does anyone here think it is potentially an issue to have it as a charity focused around eating disorders? We need to let JW know quite soon so I want this sorted in the next few days

## DASH

CL: We donate £1 of dinner tickets to a charity. We normally do half of the notecards with info on the charity. I decided with EW that we would go with DASH

AW: The president normally gives a speech about the charity before they congratulate the social chair etc but if you gave me something to say about the charity I will say it

CL: We normally do notecards, KM if you can go and find out if we can do those with maybe two designs

## AOB

YN: In terms of charities and organisations we are supporting, are they normally locally based?

CL: Normally yes, but if there is an organisation we really want to support that isn't local we can

AW: St Cuthbert's Hospice is one that we normally support

CL: We could start a resource bank for all of the organisations we want to support. Send me any ideas you have over the next few days! I will try and block book meetings for the term

AW: If you are a method III officer which is what you all are, it is the same thing as being elected in the meeting. It is a serious position, others want your role and you need to treat this as the responsibility that it is. Let us know if you can't make it to the meeting - ideally with notice. That goes for JCR meetings, they are important to attend because things happen in them that affect outreach so if you're not there the representation might not be there and secondly it is important to understand the way everything else in the JCR works.

Expectations on managing workload is that if someone has asked you for something, try do it within three days and if you can't do it within that time get back to them and tell them when you can do it by