



Welfare Campaigns Meeting – 07-03-2021

Attendance: ES (Senior Welfare Officer), HH (Campaigns Manager), JGa (Female Welfare), MP (Vice-President), IA, GT, IC, TAF, CW, LM, GG (WCS rep), LH (LGBT rep), HM (EM rep),

Apologies: SG (SwD Rep), GF, SWC (President), CA (YAPL Rep), JGo (Male Welfare)

Location: Zoom

HH welcomes newest members LM and CW

Break The Silence

HH Posted last thing today, there has been good engagement. Great job! Info felt satisfying to pull off well.

Next Campaign

ES I know it's a quick turnaround as it's in a couple of weeks. Apologise for that. Let's smash it for this one week. We haven't decided on a topic yet. We've discussed some ideas. I want to facilitate a conversation for your guys' ideas. Essentially, we need to decide on the topic. Any new ideas?

IA I wrote onto google docs, could do with feeling drained and powerless at reading the news – upsetting things on the news and COVID making us feel powerless.

ES Had a lot of talk about harmful media last time, any other ideas?

TAF Could we combine the two ideas? People can feel drained with negative media? Feels frustrating.

HH I like that. I feel very ignored by the government. Underlying sense that uni students are ignored. It's draining. We could tie into us not feeling prioritised.

GT I really agree. A lot of what you consume becomes amplified due to lack of contact. Perhaps suggest not checking the news everyday?

ES In terms of a general topic, do we want to go down the media route or the frustration one?

MP I think the frustration one is more relevant and easier to pull off. Also it's a bit less of a contentious topic.

JGa I agree, it's crap how students have been ignored.



ES We can look at media as a part of that. Anything else related that might be good to cover?

MP The effect of 0 physical feedback and interaction – I find it really frustrating

ES Yep. We do need to make sure we don't repeat the learning styles campaign though.

HH Ultimately it comes down to many forms of frustration, at learning, at our social lives, there are a lot of different angles.

ES How do you feel with getting the minority reps involved – doing something to recognise frustration in various communities?

HM I think we talked about it at the antiracism and feminist thing – it's often POC who have to talk the most and I empathise with that being hard. Seeing all the info on social media about how to be as anti-racist as possible it's a bit much to be bombarded with.

LH I think it applies to LGBT people, especially those in non accepting homes.

GT We could also emphasise that not everyone can or should use this time to better yourself – maybe we can empathise that getting through it is enough, toxic positivity.

HM Like the idea that everyone needs to take up 50 different hobbies, when all you want to do is get through it.

ES We will address this later, but we will be doing Instagram takeovers over easter – and if anyone is having a non productive, please feel fine to do a takeover, just to show that we too aren't always productive machines. Any other things to address?

HH Don't know if it's relevant, but lots of people I am speaking to have a sense of – frustration vs excitement vs anxious at the prospect of things opening up – someone felt anxious about prospect of going clubbing again. Thoughts?

ES I'm formulating a way to tie that in? We could do the campaign about frustrations and anxieties – don't want to make it about specifically treating anxiety because that isn't our remit. Showing they are worth raising awareness for.

HH Comforting knowing others are the position and you are heard I think though. I feel like a sense of community comes from knowing it's a general thing.

TAF I think it might be nice to tie this in with not being recognised by the government, without acknowledging the anxieties it might bring as well.

ES Any other topics?

JGa It's nice to have something that validates what people are feeling. Disconnected, nice to know that you aren't on your own. Good way to end the term.

ES Can look at recognising that summatives all online. I know it's stressful for a lot of people doing it all online. Touch on that briefly.

GT Could do some stuff on how to do the extension thing – make sure that people know it's an option.



HH I think it's a productive way to manage how you feel – mentality surrounding it. Don't hold self to exact same standards as a regular year.

ES For going about this – when it comes to putting info out there, do we want a day focusing on various things? Various anxieties – how do we get info out there?

TAF Not a direct answer to that question, but on the family aspect of it – not seeing the family, not having support, sad not seeing people. Especially for international students – can feel lonely – we could address that.

ES A lot of international students weren't home over xmas – very hard.

GG Equally the fact that a lot of people might be stuck at home with family they don't get on with too

HH A lot of approaches here – frustration, upset, anxiety. Might be a good idea to do a different focus here. Any other approaches here that could be a good way to do the campaign? We've got a week, we could try to separate it out. If we come up with an alternative idea we can sort it then. We can make a list on the google doc and sort roles. Just a week for this to smash it out.

ES When it comes to anything concerning BLM and LGBT and WCS stuff, please make sure the relevant minority rep oks it – they can obviously contribute too. One other thing I wanted to do is a giveaway or something? We haven't done one since xmas, any spontaneous ideas?

HH I think a giveaway would fit. Could it be like an activity pack as people don't have time? But like a ways to spend time? Paint by numbers?

ES Hamper of sorts ? Don't want it to be too feminine? Not everyone would be keen for Bath bombs etc. Any ideas lmk. Just getting it good.

TAF This could rule out international students. People outside of duz might be hard to get it to.

ES Valid point. We can have a think about it?

JGa We could do 2 versions – one for the UK and one for internationals – like a voucher?

HH A voucher is good no mater where we are – like amazon but not amazon. Then everyone has a chance to enter.

TAF We could do like a food app? Or you could just transfer people money for a friend date

MP I am not a huge fan of directly transferring people money and feel like SWC wouldn't be a fan of this matching with our charitable ideals. I don't like just giving money to random people it's a bit lazy.

ES I will check the standing orders to see if it is allowed as well. Have to work out how to enter? Worth having a think



Pub Quiz

ES Pretty sure it's last week of term. If it's for the campaign, we could have a round on that?

HH I can write some rounds?

ES We can collaborate and incorporate into the campaign. Anyone passionate? We've only done one quiz this year – astounding. Ground-breaking for welfare. If anyone is keen for a round or to host let me know? It's Tuesday 7 or 7.30. My brain is everywhere right now.

Takeovers

ES To keep IG ticking over, you guys can do takeovers over easter. It's optional, but if you are keen like my post on the timetable. Would people generally be keen

IA Can we just do photo and text?

ES Yeah absolutely. I can sort out logistics. So it can be anything you want. Good to show that we aren't all productive all the time.

ES I will get round to sorting a social. It will happen soon I promise.

HH What a rough hard long term. Everyone is tired and ready for a break. Well done to all of you. Want to acknowledge your hard work. This is the final push!. We're doing great! Have a lovely rest of Sunday.