



# Welfare Campaigns Meeting - 14-01-2021

Attendance: ES (Senior Welfare Officer), HH (Campaigns Manager), JG (Male Welfare), JGa (Female Welfare), MP (Vice-President), IA, GT, MPi, TAF, CA, HM (EM Rep) SG (SWD)

Apologies: SWC (President), GF, BC

Location: Zoom Call

\*All minutes from last term's Welfare Campaigns Meetings pass\*

HH Please consider what roles you want to do in upcoming campaigns and fill out the Google Form.

ES Our Christmas campaign went well, it got a good reception. The competition got a lot of engagement.

## Care Packages

ES Ideas put to me by MW (FCO) and SWC. It'll be postal so nothing huge. I know a lot of you have been in touch already, so get in touch if you have any ideas. I'll aim to get them sent out soon. Will be ordered by form. Packaging and posting will be done by me.

## Learning Styles (FINALLY!)

HH At long last we will be doing this campaign. Spoke about it in October. Hoping to get the campaign out in the first week of Feb. Hopefully will be quite relaxed prepping for this. Remember to fill in the google form, and there will be a MS Teams Folder to use (Deadlines for submission can be found there). We had an idea about a tagging chain to try to get good engagement again.

ES If you stumble across something behind a paywall – we do have a bit left in our budget if you are keen to access it. Would be nice to have quality resources.

## SHAG Week

HH We do this every year – usually involves condoms and lube. Perhaps not the best time to be promoting having sex? Remind people where info is, but perhaps we shouldn't spam it quite as hard.

\*Generally agreed with\*



## Break the Silence (Working Title)

ES Mid to late Feb – encourages conversations about difficult topics. What sort of topics should we cover? I want to really push the boundaries. Minority reps can be involved. Filming videos could be a part of this. Let me know any ideas you have for topics or just in general. Do we rate this idea?

\*We generally seem to rate it\*

## Last Campaign before Easter

HH What's important to you guys? Have a think about it. We could look to past campaigns. Don't need answers now. Equally, do we have any ideas for events that aren't quizzes? ES and I discussed a sort of game show idea or perhaps a murder mystery event.

ES We considered ripping off Michael McIntyre's the Wheel – experts doing things/ answering questions outside of their field

SG A task master social thing could work well. Quite a cute night if planned well

## AOB

ES I am sitting on student support advisory board. First meeting was yesterday. Looking at overhauling student support. Please be in touch if you have any thoughts on this so I can feed them back.

ES Can I take a screenshot to put on the Website?

\*We pose awkwardly – JGa Arrives\*

HH Be in touch if you have any thoughts!