



Outreach Committee Meeting – 21.01.2021

Attendance: LB (Outreach Chair), SWC (President), MP (VP), EJ, JL, EMC, SB, SG, EB, CL, CT, DB

Apologies: LD

MP gets bullied for being a little late

Minutes from all Outreach Committee Meetings for last term pass

12 Days Retrospective

LB Does anyone have feedback? Is anyone keen to write an article for the Cuth's Chronicle?

EMC to write the article

LB We could look to student businesses for donations in the future, they might be more keen. During 12 Days I think the committee felt quite out of the loop due to the organising structure. I'll pass that on to the next outreach chair. We might need more regular meetings during the 12 days – regular check ins.

SG I think more meetings could be good but I think COVID played a massive role in our communications.

SB It was quite targeted at year groups last year, we need to make it more accessible to livers out.

JL I thought the most successful events combined with other societies, CRC and cuth's music. Use their organising skills.

LB We have to learn from this for the upcoming term given the limitations. Other societies might be the easiest way to go.

Outreach Talks and Social Media Takeovers

LB SB and I spoke about this – idea is people from different charities/outreach topics give talks. It's something that can be done online or in-person. Our concern is that people just aren't showing up for stuff online. If experts come in they deserve a decent crowd. Is this something worth trying to start up? We could just plan them for next year if not.

SB We could also get people from Cuth's to do it. Not as bad if people don't turn up. Equally social media takeovers could be organised.



SWC I like the idea. Question of getting people interested. Could be good for career stuff. We could frame it as a direct route from cuth's to what they want to do.

JL If we're worried about attendance, we could advertise as a 1 on 1 talk with an expert. Less pressure on people to turn up, and they can watch it whenever they want.

SWC Could have questions submitted beforehand.

LB I like that. We could do a facebook live event that autosaves. We need to actually organise them then. Any thoughts on potential collaborations?

SB Easiest to get it rolling could be SA (Outreach Chair 19-20) – she has a professional university position and people still know her. She could then link us up to other ex-students.

SWC Talk to college. They will have alumni links. JW (Vice-Principal) is doing a talk on 3rd sector careers, so he will be knowledgeable.

EMC I could speak to someone who works for the red cross in the aid sector in Africa.

LB Good idea, but I think we should just test the waters first to gauge interest. Could be a useful connection if this is successful.

LB We could start doing a shoutout/spotlight Sunday –there are a lot of charitable groups in Durham, we could stay on top of that by shouting them out once a week. If we all take a week it could be manageable. A lot of groups are adapting differently, so there could be opportunities that we can't provide ourselves.

People would generally be keen

LB I'll make a google doc and share on the group, add groups you know of who would work with us, if you have engaged with them previously indicate it, and I'll assign you to it.

EMC Coop & mind charity are starting a scheme where if you bring in an old laptop they distribute them to kids who don't have them for homework. It's a Durham specific thing. I can get social media stuff and we could promote that.

LB We could start an outreach twitter? It seems a relevant platform for our stuff.

MP The Durham JCR twitter scene is really quite dead, students don't use it for that stuff.

CL I could organise a climate talk with an expert.

LB Again like the red cross person id wait until we have a gauge before we get professional.

DB I can get KB (Environment Rep) to promote social media. I'll be in contact.

Projects

LB FRAMDA is off as there aren't schools. Sad times. They're still keen.

Green Move-Out is again happening – studnets go round and collect donations. This year it's being run through DUSVO. This makes it a bit different and we'd be more



heavily involved. I'll let you know any more info as it comes up. We'd likely be recruiting volunteers.

Was considering doing a 6th form tutoring project. I might park that thought as I haven't formed my opinions.

The care home project – the care home on Crossgate have been saying that they'd like to be more involved with the student community. I'll have a meeting coming up with them SA and CT. We need to know what we will provide them. It could be along the lines of student zooms or a penpal scheme. Any ideas?

EMC Like the penpal idea. Video chat has a limited scope. Loads will do penpal. Who wouldn't want to get a letter from an old lady in a care home?

CT I think there was something last year – it wasn't very well attended though. The penpal thing might work better as it's something to do in spare time. Video calls have huge awkward potential, where letters don't.

EMC People could fill in a form and we could match them? Could send each other an item?

JL We could do telephone calls instead? I find that easier to do.

CT If there's a good back and forth with letters we could progress to that.

LB If we establish the link we could then do a carol service – it would make more sense if they know who we are. I think we're aiming to make friends with them.

CT We could do random breakout rooms in a quick succession. Worked well last term in groups of 5 or so. That was with a lot of alumni.

LB I'll be in touch about this. Positive stuff!

Fundraising

LB Football and Mismatch likely aren't happening. With the football one, it's mainly being organised by them. Similar to Collingwood's 24 hour football. Mainly just admin stuff on our end. Mismatch would probably not happen this year as a lot of teams don't know each other at all, so it's hard to get them to do things as a team. If in summer term things can go ahead we could get some winter sports to contribute. We could do a virtual mismatch but it's just not fun and I'm looking to cut back on the not-fun this term. Do people have any thoughts about doing a fundraiser this term? We won't do a 12 Days style thing, but we could do one thing that we all put a little bit of energy into. Since it's online and people aren't engaging it's just trying to get donations. LD's idea of a fundraising menu – list of challenges to do (For a £5 donation I'll have a bath in baked beans for example). We could talk people into challenges. It'd run for like a week and wouldn't require much admin. This is optional. Are we keen?

SG I just think with the nature of this term if it's worth organising for third term? I don't know when would be best to do it?



LB Reluctant to do it in 3rd term bc we could do better than this then. 3rd term is lots of stuff all the time. No one wants to be in a beans tub because it will fly under the radar. It'd be worth focusing on in person because people will pay £2 entry. *laments over lost events*

CL While I think the menu thing could be a good thing, it gets lost on IG stories – we'd have to make it a feature thing. We lost momentum with 12 days.

LB 12 Days is hard to pull off due to the changing nature of the events – we'd have to decide what we do soon, focus hard, and make it simple. It could get to summative season though.

EB We could do a society collab where 1 person has to do something per society?

SB My issue is that 12 Days money came from parents and friends – we'll be targeting a similar group and this won't be that engaging. I think we'll lack buzz.

LB We rely on the Cuth's community which isn't quite as clear this year – but maybe these things will help the community survive. Maybe we should just suck it up and do it. An ongoing issue with fresher relations.

inconclusive response

LB I will do some more thinking. If anyone has a stroke of genius let me know.

Potential Collaborations within Cuth's

LB Collabs tend to work well – still doing stuff but doesn't have to be so much effort. CRC are again keen. LD knows more about them than me. I'll speak to GP (CRC President) about this. FemSoc could also work. I spoke to CM (FemSoc President) a while ago. CT will contact her to see if they have any free slots/something Outreach relevant. Need to keep open minds for this sort of thing. Again any ideas at any point let me know.

Outreach Chair Election.

LB Election for next year's outreach chair is coming round. Think about running if you're here next year. Committee experience helps. Contact me for information about the role. I'll be posting on the JCR Instagram to promote the role, if anyone has any ideas what they think is an accurate representation let me know – what would you want reflected?

SB I always think about silent discos and the pub.

LB Please let me know if you want to run! I can answer questions and offer advice in detail.

Pub Quiz

LB Cuth's are resurrecting the weekly pub quizzes. Different committees are running them, we've got the 2nd one which people will probably attend. 2nd of Feb. Basically for that



we need to do some rounds for about an hour. We could have a suggested donation charity. Please send charity suggestions. I'll make a google doc for rounds – make suggestions and indicate if you'd like to do a round. Let me know if you're not free on the 2nd, so you can write questions instead of being there. Not really out responsibility to promote it.

MP I can do the sports round!

LB Are you even on the committee?

MP *hurt* yes.

LB Make sure that you go to JCR meetings – you've got to go! If you don't go and don't send apologies you can get removed from your position. Officially please do go. They are alright!

LB We'll do a meeting within the next 2 weeks. Have a good day