



## Outreach Committee Meeting – 25.11.2020

Attendance: LB (Outreach Chair), SWC (President), MP (VP), EJ, JL, SB, LD, SG, EB, CL, CT,

Apologies: EMC, DB

Absent:

Location: Zoom Call

### Update on Cuth's-Hatfield event

LB We've had a meeting, it makes more sense to run it next term, so this is on hold for now.

### 12 Days Update (Order Updated)

Photo Contest (CT, CL)

CT Decided to keep it open to interpretation, and encourage people to nominate – committee members need to take part early on to get the ball rolling.

CL Tagging challenges can take a while, and it could roll on throughout the whole week.

LB I don't mind that, just make sure to keep an eye on stories that tag outreach. Prize is unsure, but we will probably have that issue a lot.

CL Disposable camera would be nice. Not expensive.

LB I'd happily just buy one for it, which isn't super in the spirit of it but I don't mind too much.

Christmas 'Formal' (LB)

LB Met with SS (Social Chair) and EA, EA still wants to do this on the 2<sup>nd</sup>, have the more formal college aspects (the poem, etc.). Choir could be involved. DASH and the GoFundMe will be on the email invitation.

Concert (EJ, LD)

EJ We had the idea of a livestream of pre-recorded performances – still need to work out how to do the fundraising option on facebook. Hopefully we'll be able to promote this, get music committee involved.

CT Have contacted big band and they will be sharing it soon.



### Quiz (JL, SG)

JL We had a meeting on the weekend. I think we want a separate facebook event, any other ideas on how to publicise it? We're going to drop the idea of submitting the rounds. We will hopefully get a bar voucher in return for doing an outreach event in the bar next term. Make sure to get your households involved.

### Secret Santa (SB, EC)

SB This one is pretty simple, just a matter of getting the word out

LB If it comes up in convo with your friends just bring it up.

### CRC event (LD, JL)

LB GP (President of CRC) is being great – they wanted to do something anyway. She'll collect the money and will largely take care of it.

### DASH takeover (CT, JL)

JL We've got in touch with DASH, it's pretty settled. People should know about it before hand.

CT DASH also said that they've recently changed their logo, so that will mean posters will need a few more days – will be sorted prior to 12 Days

### Xmas Cards (DB, EJ)

EJ Spoken to SA (Outreach 19-20, works for the Uni) – she'll forward some prompts. ER (Librarian) will help organise a letter box, there will also be letter boxes in the JCRs. We'll sort out a day where Livers-out will be able to have the delivered.

LB I'll be around until the 11<sup>th</sup> or 12<sup>th</sup>, so if there needs to be someone on the ground I'm happy to do so.

### MTV cribs (EB, EC)

EB We have a post written up that should be sent on the group – I'll need to make an example video. I need to sort out the logistics of donation. If we do half the prize money I'm not sure we'll have enough.

LB We could just have the Outreach people do it and hopefully get sponsored – hopefully we'll all get people to donate a couple of quid – we can all post them on that day.

EB I'll send a message to the group. I'm ok to sort this.



## Volunteering (EB, DB)

EB Got confirmation today for a slot on the 10<sup>th</sup> – doing a late walk, need stewards. We'll sort exact logistics when we find out what post-lockdown restrictions are.

## 11<sup>th</sup> Day (SB, CL)

\*The Rugby Carols idea isn't looking practical, so we will be trying something else\*

CT We could do a similar thing but opened up to football? Sports in general?

LB Do you think we'd be able to get numbers if we turn to sports and socs? Do we need to go back to the drawing board.

CL I feel like there are a few different issues. Are people actually going to pay?

LB We could just post on our page as a reminder that this is going on – each one doesn't have to be it's own fully formed event. I think that would simplify it all a bit.

CL Is there anything to be said for an Xmas baking competition.

LB I think it's hard in terms of prizes. Hard to get people involved with it. I don't think people bake that much at uni?

SB Me and CL will put a poll of alternatives in the GC by tomorrow.

LB Everyone else have a think too and message CL/SB.

JL to change that day to TBC on the schedule he posts.

LB Hopefully by this day people will already be aware of it. Doesn't have to be the single flashiest event ever.

## Final day (LB)

LB We lost a day with the JCR meeting as they have organised their own raffle. For the final day we can just do a mass sharing of what we've been up to – big last push, hope you've all enjoyed, thank you DASH. Doesn't take much work.

JL I'm going to post the full schedule soon. Please let me know your thoughts on prior advertising to your Days.

SB We could do a thing where we encourage people to donate instead of buying a coffee out?

LB I like that idea. Is a bit similar to the Secret Santa one though. Happy to do it but worth thinking of other option. Please everyone share the list JL posts, so it pops up on peoples socials – we could stagger that a bit? I'll sort that. MW has set up a JustGiving page – what should we put as the target? I think it's better to start low and raise the target

CL Do we have figures for previous years?



SB I would go for half of last year

LB Last year was ~£600 – I don't think there's much chance we'll get close to that.

MP Could we just go up in increments of £150?

LD Remember to remind about GiftAid.

CL Could we get shops to do deliveroo vouchers in some capacity?

LB In previous years we've gone to local businesses, but this year that has been very difficult. I'm happy for people to approach businesses – it is sort of a persistence thing. I'm not too optimistic though.

SB I could try and get some branded merch?

LD Body shop are usually quite good for DUCK?

LB Make sure to check previous donations. If we are working with a brand, we need to be promoting them from the day we start promoting the day.

CL My mum owns a bookstore I could ask her?

\*LB thanks everyone for their hard work – Meeting Adjourned\*