



## Outreach Committee Meeting – 04-11-2020

Attendance: LB (Outreach Chair), SWC (President), MP (VP), EJ, JL, EM, SB, LD, SG, EB, CL, CT

Absent: DB

Location: A Zoom Call

\*Everyone introduces themselves\*

### 12 Days of Outreach

LB This is fast approaching as it is the last 12 days of term. Basically, each day we'll organise a fundraising activity, an awareness event, or something else Outreach-y. We'll have to adapt this year and come up with new stuff. Have a think and let me know.

SB Last year we also organised a masked formal and collected for a food bank – but this wasn't very socially distanced.

SG We could do something to celebrate the end of this lockdown. We could use the bar if it is able to reopen and the Bar Steward is ok with it.

SWC At the recent Halloween event there were activities that everyone could participate in without leaving your table. A donation event late in term could be possible, but we shouldn't assume lots of face-to-face events will take place.

LB A food drive would likely need to be it's own event, and not part of 12 Days. For Online Stuff, we can do a photo competition to raise awareness of scheme, it's low effort and useful – however, with this and in general, we will have to rethink our prizes.

LD At DUCK we have a database for freebie prizes - we can get good ones from Spags or a one-night stay at the Radisson. I can use my insider information; this could help us avoid having to do risk assessments.

SB Last year we did the Mismatch Netball Game, could we have some sort of inter-house sports day, and people could donate to take part – something like a 5 aside competition.

LB I've spoken to captain of mens football – he's keen to do something with outreach. I'm meeting with SA (now University Staff) who will be able to give some more information on what will and will not be possible. I like this idea and think we can get it approved.

CL We could do an "Eat-In to Help Out", where you have a meal in, and donate what you would have spent on a meal out – it's a scheme for a good charity, and we could make this into a christmas dinner thing too.

LD "The Big Cuth's Christmas Dinner"

SWC You could get in touch with college, make it a formal online. Community spirit could be raised, the Principal involved. College are keen to do this and contacting them could avoid duplicating work.

LB I will get in touch with college.



JL When first lockdown happened people did a lot of social media challenges, we could start our own one of them.

LB Good idea. Everyone have a think. If we as a committee all tag 5 people, it will spread quite far into college.

CL We could do an event where you recreate an Christmas photo out of cardboard boxes etc., this could be both funny and have an environmental spin.

CT We could recreate childhood family photos – this could play off the fact Christmas is a little bit up in the air right now.

LD We did an Christmas card making event in 2018 for welfare, we could have people pay for a craft kit (donation included), and then do a card making session on zoom.

LB Good idea. I'll go over this tonight and divide it up. I'll send these out tomorrow, quite a quick turn around. While the committee has specific roles, these won't really be important for the 12 Days.

CT We could potentially do an in-person or prerecorded carol event with Cuth's choir – pay to get them to go to your friend's house.

LB We did some sort of delivery thing in previous years, and it wasn't well engaged with despite it being quite high effort.

CL We could always do a baking competition.

LB We could do something at the JCR Meeting of the 6<sup>th</sup> of December. We've always done something at that – “Guess the sweets in the jar” etc. I'd like to get this sorted asap so we have time to prep and advertise.

### Collaborations with Sports & Socs

LB While this term I want to focus on 12 Days, I would be keen to collaborate with Sports & Socs this year, I think it's a good way to reach a wider audience who aren't engaged with other areas of the JCR – I'm already in touch with Men's football, and will contact TB (S&S Chair).

EJ I know captain of Cuth's netball, and I'm captain of Cheer squad, so we could do an online thing – send a pic of you doing a stretch?

SB I liked doing the running thing competition with Hild Bede last summer – we could do this again, and people would be keen to be involved.

LB We should support Movember campaigns, including Men's rugby.

SB Women's football & rugby we could get involved – at other colleges Women's teams have died their Hair or got eyebrow slits for Movember.

LD Running Club could do a Christmas run – up to 15 people can get involved if restrictions are reduced – think Santa Dash. This could be adapted if we run it later in the year. It could even be tied into a competition with other colleges.



SB We could organise some silly singing thing with Men's rugby – something similar to the naked calendar.

LB Has anyone got an idea of a charity we could support for the whole thing. Does anyone have any ideas right now?

SG A North-East Covid Charity – a food bank, perhaps?

LD There's the Millin charity, which helps disadvantaged Women set up businesses, they do training for people out of work, and run a creative group that sell cool products. They are specifically based here.

EM There's also a charity called Fair Share – they have local reps, they put money towards people helping out – they often support events. I'll enquire with them.

LB Remember to send me this information when possible, and I'll sort to-do lists.